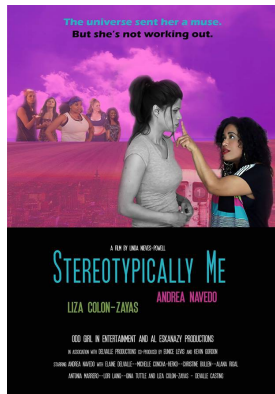


STEREOTYPICALLY ME a short film



For Immediate Release

Contact: Emilia Jackson - oddgirlinentertainment@gmail.com

A Latina Writer Asks: Do I Have to Give up my Latinaness to make it as a writer in Hollywood?

Stereotypically Me, a humorous short film about the complexities of being a Latina artist with Hollywood dreams, premieres for a limited time online for Women's History Month 2014.

View Stereotypically Me: www.stereotypicallymefilm.com

New York, NY

The March 5th, 2014 online premiere of the film, Stereotypically Me, is written, directed, and produced by Linda Nieves-Powell, and stars, Andrea Navedo, Elaine Del Valle, and Liza Colon Zayas.

The filmmaker shared a preview of the film with several Latina artists to gauge interest and to begin a dialogue in the community. Not surprisingly, the film resonated with many.

Writer and director, Gabrielle Rivera said, "There's no media movement that matters more than reclaiming our stories from the limited, white people friendly, over-crowded single narrative landscape. Stereotypically Me, showcases the tension and joy behind developing complex & unique stories about real Latinas."

Cynthia Estremera, who is studying for her Ph.D. in English said, "This film just wrestles with the monotonous, daily struggle of whether to tone down our culture, language and selves or embrace it all despite the world hurling these stereotypes our way. There is a hybridity in our Latina identities, one composed of the anglicized, watered down, Americanized version AND the other, full-fledged version of our Latina selves and all sides are okay."

The longer 24-minute version of the film premiered at the 2013 Big Apple Film Festival last November. The newly edited 10-minute version will be available to the public free of charge, at www.stereotypicallymefilm.com until March 31st, 2014. The film will continue to screen at various theater festivals for the remainder of the year.

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